

BROADWAY AT CASA MAÑANA

For decades the "House of Tomorrow" has presented Broadway at Casa Mañana. Each season audiences enjoy classics from yesterday as well as the hottest titles of today performed by some of the area's most talented performers. All are produced on the intimate stage originally known as the theatre in the round.

2018-2019 SEASON | 4 PRODUCTIONS | 41 PERFORMANCES | APPROXIMATE DISTRIBUTION: 30,000

PRODUCTION	ARTWORK DEADLINE	SHOW DATES
Hello Dolly	August 17, 2018	Sep 8 - 16
Next to Normal	October 12, 2018	Nov 3 - 11
Grease	February 12, 2019	March 2 - 10
The Producers	May 10, 2019	June 1 - 9

AD SIZE	SHOW RATE	4-SHOW RATE
Back Cover (5.5"W X 8.5"H)	SOLD OUT	SOLD OUT
Inside Cover (5.5"W X 8.5"H)	\$2,100	\$7,150
Full Page (5.5"W X 8.5"H)	\$1,800	\$6,125
Half Page Horizontal (5"W X 3.875"H)	\$1,250	\$4,250
Half Page Vertical (2.5"W X 8"H)	\$1,250	\$4,250
Quarter Page Horizontal (5"W X 1.875"H)	\$800	\$2,725
Quarter Page Vertical (2.5"W X 3.875"H)	\$800	\$2,725



CHILDREN'S THEATRE AT CASA MAÑANA

Each year Casa Mañana provides a full series of productions appealing to younger audiences, fostering an affinity for live theatre. Audiences enjoy classics and modern productions of titles we all grew up with.

2018-2019 SEASON | 5 PRODUCTIONS | 91 PERFORMANCES | APPROXIMATE DISTRIBUTION: 63,000

PRODUCTION	ARTWORK DEADLINE	SHOW DATES
Big Bad Musical	September 13, 2018	Oct 5 - Oct 21
Twas the Night Before Christmas	October 30, 2018	Nov 23 - Dec 23
The Emperor's Groovy New Clothes	January 10, 2019	Feb 1 - 17
Jason Bishop The Illusionist	March 1, 2019	March 22 - April 7
The Wizard of Oz	March 28, 2019	April 19 - May 12

AD SIZE	SHOW RATE	5-SHOW RATE
Back Cover (5.5"W X 8.5"H)	\$1,250	\$5,295
Inside Cover (5.5"W X 8.5"H)	\$1,150	\$4,890
Full Page (5.5"W X 8.5"H)	\$1,000	\$4,250
Half Page Horizontal (5"W X 3.875"H)	\$700	\$2,975
Half Page Vertical (2.5"W X 8"H)	\$700	\$2,975
Quarter Page Horizontal (5"W X 1.875"H)	\$450	\$1,925
Quarter Page Vertical (2.5"W X 3.875"H)	\$450	\$1,925



BETTY BUCKLEY AWARDS AT CASA MAÑANA

The Annual Betty Buckley Awards at Casa Mañana are considered the Tony Awards for high school drama departments across Tarrant County. Named in honor of Fort Worth's own Tony award-winning actress, The Betty Lyn Buckley Awards celebrate excellence in high school musical theatre across Tarrant County. Winner in select categories are awarded a \$500 college scholarship.

BETTY BUCKLEY AWARDS | EVENING AWARD EVENT | APPROXIMATE DISTRIBUTION: 1,000

PRODUCTION	AD SIZE	SHOW RATE
Betty Buckley Awards	Back Cover (5.5"W X 8.5"H)	\$475
	Inside Cover (5.5"W X 8.5"H)	\$450
ARTWORK DEADLINE	Full Page (5.5"W X 8.5"H)	\$375
May 1, 2019	Half Page Horizontal (5"W X 3.875"H)	\$275
	Half Page Vertical (2.5"W X 8"H)	\$275
SHOW DATES	Quarter Page Horizontal (5"W X 1.875"H)	\$175
May 23, 2019	Quarter Page Vertical (2.5"W X 3.875"H)	\$175

CASA APPRENTICE

2018-2019 SEASON | 1 PRODUCTION | 4 PERFORMANCES | APPROXIMATE DISTRIBUTION: 3,000

PRODUCTION	AD SIZE	SHOW RATE
TBD	Back Cover (5.5"W X 8.5"H)	\$925
	Inside Cover (5.5"W X 8.5"H)	\$820
ARTWORK DEADLINE	Full Page (5.5"W X 8.5"H)	\$650
July 11, 2019	Half Page Horizontal (5"W X 3.875"H)	\$550
	Half Page Vertical (2.5"W X 8"H)	\$550
SHOW DATES	Quarter Page Horizontal (5"W X 1.875"H)	\$375
August 2 - 4, 2019	Quarter Page Vertical (2.5"W X 3.875"H)	\$375

CASA MAÑANA PLATINUM PACKAGE

Casa Mañana offers something for every theatre patron in the family. Theatre enthusiasts can select from hot Broadway musicals to children’s classics – all produced on the unique and intimate stage only available at Casa Mañana.

PACKAGE INCLUDES
All Broadway Productions
All Children’s Theatre Productions
Betty Buckley Awards at Casa Mañana
All Casa Apprentice Productions

2017-2018 SEASON | 11 PRODUCTIONS | 137 PERFORMANCES | APPROXIMATE DISTRIBUTION: 97,000

AD SIZE	RETAIL COST	PLATINUM RATE
Back Cover (5.5"W X 8.5"H)	\$17,875	\$13,405
Inside Cover (5.5"W X 8.5"H)	\$15,420	\$11,550
Full Page (5.5"W X 8.5"H)	\$13,225	\$9,950
Half Page Horizontal (5"W X 3.875"H)	\$9,325	\$6,995
Half Page Vertical (2.5"W X 8"H)	\$9,325	\$6,995
Quarter Page Horizontal (5"W X 1.875"H)	\$6,000	\$4,500
Quarter Page Vertical (2.5"W X 3.875"H)	\$6,000	\$4,500

