



## 2009 - 2010 BROADWAY SEASON

SHOW	SPACE & ARTWORK DEADLINE
<i>Five Guys Named Moe</i> *, October 20 - 25, 2009	10/07/09
<i>Sweeney Todd</i> *, November 10 - 15, 2009	10/28/09
<i>Riverdance</i> , December 1 - 6, 2009	11/18/09
<i>The Color Purple</i> , January 26 - 31, 2010	1/13/10
<i>Buddy: The Buddy Holly Story</i> *, February 9 - 14, 2010	1/27/10
<i>Fiddler on the Roof</i> , March 9 - 14, 2010	2/24/10
<i>Little House on the Prairie</i> , June 8 - 13, 2010	5/26/10
<i>Joseph and the Amazing Technicolor Dreamcoat</i> , July 23 - 29, 2010	7/9/10

\**Five Guys Named Moe*, *Sweeney Todd* and *Buddy* are at Casa Mañana Theatre.  
All other shows are at Bass Performance Hall

## ADVERTISING RATES

Full Page Ad: **\$1,200** Half Page Ad: **\$700** 1/4 Page Ad: **\$400** Spotlight Page: **\$275**

## MULTI-SHOW DISCOUNTS

8 shows: **Save 20%**      7 shows: **Save 15%**      6 shows: **Save 12.5%**      5 shows: **Save 10%**  
4 shows: **Save 7.5%**      3 shows: **Save 5%**      2 shows: **Save 2.5%**

Rates are agency commissionable.

## TECHNICAL SPECIFICATIONS FOR ARTWORK

	Full Page	Half Page	1/4 Page
Vertical	5.5" x 8.5"	2.375" x 8"	2.375" x 3.875"
Horizontal	N/A	5" x 3.875"	5" x 1.875"

---

For additional information or to reserve your space please contact Greg Ricks  
via phone: **817.429.4949** or via email: **greg@performingads.com**